

kultur:PLAKAT offers cultural and event organizers an attractive, eye catching, reliable, legal, transparent and affordable advertising opportunity in Vienna.

description	district	DIN format	format cm	price for events /€*	price for CDs, DVDs, films /€*	minimum-booking/ units
lightmasts and switchboxes	1st district	A1	84 x 59,5	12,70	-	110
lightmasts and switchboxes	2nd to 23rd district	A1	84 x 59,5	3,60	4,60	200
lightmasts and switchboxes	local 2nd to 23rd district	A1	84 x 59,5	4,60	4,60	subject to availability
switchboxes	1st district	A2	59,5 x 42	8,50	-	50
switchboxes	2nd to 23rd district	A2	59,5 x 42	3,10	4,10	100
switchboxes	2nd to 23rd district	stripes	84 x 19,8	2,40	3,40	150
free of charge-only for institutions without budget to announce their Viennese cultural events	2nd to 23rd district	A2	59,5 x 42	-	-	100

Based on price list 2017. Subject to change!

***Price per poster panel and week subject to availability!**
Plus 5 % advertising tax and 20 % VAT
Our general Terms & conditions apply.

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period of posting	weekly, Wednesday to Tuesday
number of poster required	e.g.: 200 units + 25 % reserve = 250 units per week
paper quality	Reflecting colours are not allowed! Wood-free, one-sides glossy poster paper, weight between 100 and 115 grams.
delivery	Carriage free, folded to A4 format or stripes 2 x, with the printed side out, packed in units of 100 pieces.

